

* This is an archived delivery. This delivery is no longer being tracked. Only aggregate tracking results are being kept.

Delivery Information & Rating

Started: 07/24/2008 - 9:47pm
Ended: 07/24/2008 - 9:47pm
From: Greenscapes E-News (greenscapes@massachusettsbays.org)
To: Segment: [me 2](#)
Subject: Summer 2008

Delivery Rating

10 / 10
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Key Performance Indicators

Total Sent	% Delivered	% Opened	% Clicked	Clicked / Opened	% Converted	Converted / Clicked	% Turnover
1	100.0%	100.0%	100.0%	100.0%	0.0%	0.0%	0.0%

% Delivered and % Turnover are based on Sent; all other percentages are based on number of messages delivered

Delivery

	Sent:	1
	Delivered:	1 (100.0%)
<input type="checkbox"/>	Undeliverable:	0 (0.0%)

Responses

	Unique	% Delivered	Average per Contact	Total
Opens:	1	100.0%	4.00	4
Click-Throughs:	1	100.0%	1.00	1
Conversions:	0	0.0%	0.00	0

Other Activities

	Unique	% Delivered
Survey Responses:	0	0.0%
Friend Forwards:	0	0.0%
Updates:	0	0.0%
<input type="checkbox"/> Unsubscribes:	0	0.0%